



## **Privacy Policy**

This Privacy Policy establishes Grupo Ferreira Holding's commitment to its Customers regarding the protection of personal data, aiming to strengthen and consolidate its relationship of trust and proximity. Through this Privacy Policy, Grupo Ferreira Holding informs its Customers about the processing of their data and the rights it recognizes to them as data subjects. Grupo Ferreira Holding acts in strict compliance with the principles described in this policy, Regulation (EU) 2016/679 (General Data Protection Regulation – GDPR), and applicable data protection legislation in all data processing activities under its responsibility.

### **1. Personal Data**

Personal data refers to any information about an identified or identifiable natural person, of any nature and regardless of the medium. An identifiable person is one who can be identified directly or indirectly, notably by reference to an identifier (e.g., an identification number, location data, electronic identifiers, or one or more specific elements of the physical, physiological, genetic, mental, economic, cultural, or social identity of that person).

Subscribing to newsletters on Grupo Ferreira Holding's websites requires providing an email address. Requests for information, suggestions, or contact through forms on Grupo Ferreira Holding's websites require providing an email address and/or mobile phone number.

### **2. Data Controller**

Grupo Ferreira Holding is the entity responsible for the collection and processing of personal data.

### **3. Purpose of Personal Data Processing**

The collection and processing of personal data by Grupo Ferreira Holding for subscribing to newsletters on websites are exclusively for sending, upon the user's express request, informative and marketing newsletters via email and communications related to activities on the websites. Requests for information or contact through forms on websites are exclusively for providing requested information and establishing contact based on the completion of the corresponding form. Filling out the mentioned forms – newsletter subscription, information request, or contact requests – and providing the requested data with corresponding confirmation constitutes prior and express consent to the processing of transmitted personal data.

If the user expressly and previously allows the processing of their personal data (which can be withdrawn at any time – see point 5 below), Grupo Ferreira Holding commits to ensuring the processing of personal data to the extent and for the time necessary to achieve its purposes.

In light of the above, Grupo Ferreira Holding clarifies that it does not request personal data regarding philosophical or political beliefs, party or union affiliation, religious faith, private life, racial or ethnic origin, as well as the processing of data related to health and sexual life, including genetic data. If the user transmits personal data not expressly requested by Grupo Ferreira Holding in open text fields, it cannot be held responsible for their processing under the Privacy Policy.

### **4. Retention of Personal Data**

The period during which personal data is stored and retained will vary according to the purposes for which it was requested. Personal data collected for newsletter subscriptions will be stored from the subscription request until the corresponding consent is withdrawn. The user may, at any time, object to the processing of data for this purpose, without compromising the legality of the processing based on previously given consent or the subsequent processing of the same data based on another legal basis.

#### **5. Right of Access, Rectification, Erasure, Restriction of Processing, and Right to Data Portability**

The user has the right to withdraw consent at any time, although this right does not affect the lawfulness of processing based on previously given consent or the subsequent processing of the same data based on another legal basis. The user also has the right to access their personal data, as well as rectify, erase, port, restrict, and/or object to processing at any time.

As the data subject, you have the right to request Grupo Ferreira Holding to erase your data without undue delay, and it has the obligation to erase personal data without undue delay when one of the following reasons applies:

- a) Personal data are no longer necessary for the purposes for which they were collected or processed;
- b) You have withdrawn your consent for data processing (where processing is based on consent), and there is no other legal basis for the processing;
- c) You object to the processing, and there are no overriding legitimate grounds for the processing.

To exercise any of these rights, you should contact Grupo Ferreira Holding in writing, either at its registered office or via the following email address: [dadospessoais@gfh-sgps.com](mailto:dadospessoais@gfh-sgps.com). Your requests will be treated with special care to ensure the effectiveness of your rights. Proof of your identity may be requested to ensure that the sharing of personal data is only done with its owner.

#### **6. Communication of Personal Data to Third Parties**

In the course of its activity, Grupo Ferreira Holding may use third parties to provide certain services (located inside or outside the European Union), which may, in some situations, involve access by such entities to users' personal data. In such cases, Grupo Ferreira Holding undertakes to adopt the necessary and appropriate measures to ensure that entities accessing such data are reputable and offer high guarantees in this regard, duly enshrined and safeguarded in a contract to be concluded in writing between Grupo Ferreira Holding and the third party(ies).

In any case, Grupo Ferreira Holding remains responsible for the processing of personal data. Whenever necessary, and as part of the hiring of third parties by Grupo Ferreira Holding, personal data may be transferred outside the European Union, under the terms and conditions permitted by applicable law.